

BROOKE KAO DESIGN



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brookekao.com



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OBJECTIVE GRAPHIC DESIGNER

who thrives under tight deadlines. Has strong vision and distinct, bold style, yet is easygoing and eager to work with others. Seeking employment that will utilize strengths in identity systems, typography and front-end web development.

SKILLS

SOFTWARE:

Photoshop

Illustrator

Indesign

After Effects

Dreamweaver

DEVELOPMENT:

HTML

CSS

} PROFICIENT

PHP

JQuery

} WORKING KNOWLEDGE

FREEHAND:

tablet

pen

marker

charcoal

graphite

acrylic

oil

EXPERIENCE

NASL

CREATIVE DIRECTOR
May 2011—present

Produced print collateral and broadcast and web graphics for eSports league seen by over 100,000 users live via online stream. Banners displayed at live events attended by over 2,000 people.

ART ALL NIGHT

PRINT DESIGNER
September 2011

Produced print materials for city-wide art event. Posters and pamphlets seen and held by over 5,000 people.

WASHINGTONIAN

STREETSTYLE PHOTOGRAPHER
May 2010—May 2011

Photographed and interviewed stylish individuals for Washingtonian magazine's Sidewalk Style column.

EDUCATION

AMERICAN UNIVERSITY CLASS OF 2012

BFA

Graphic Design PRINT & WEB CONCENTRATION

MINOR

Studio Art

Frederick Douglass Scholarship

PERSONAL PROJECTS

ADORN EVENT DESIGN

Magazine, fashion shoot and web site about secondhand fashion and style in Washington, DC. Booth giving away the magazine and selling vintage clothes set up in conjunction with ReadySet-DC's Spring 2011 "fashion:district".

MOOHOOP FASHION BLOG

Blog documenting daily personal style, DIYs and secondhand shops across various cities, concentrating on Washington, DC.